



**Pocono Postcard Challenge  
Community Gallery**

**Dec 4, 2021 – Jan 4, 2022**

**Design Challenge – Pocono Postcards.** Depict favorite scenery in and around the Pocono Mountains. All mediums welcome. Only requirement: work **must be reproducible** on a standard 4x6 postcard. Unlike traditional works of art, the postcard requires nothing more than a stamp for it to be seen on the other side of the world.

The live exhibition will be accompanied by an online exhibition. Participants will be asked to provide a jpg of their work for the online gallery and to promote the exhibition. (See regulations for instructions on photo submission). **The winning artwork will be printed on postcards with the artist’s permission and offered for sale at the Pocono Arts Council. Artist(s) will be credited.**

**SCHEDULE**

**DELIVERY:** Tue., Nov. 23, 1–4 PM (or by appt. prior to 11/23)  
**ARTIST RECEPTION:** Sat., Dec. 4, 4–6 PM  
**AWARDS/PRESENTATION:** Sat., Dec. 4, 5 PM  
**EXHIBITION HOURS:** Gallery hours are Tue.-Fri., 10AM–4 PM or by appt.  
**PICK-UP WORKS:** Tue., Jan. 7, 1–5 PM or by appt.

**AWARDS**

First (\$100), Second (\$50) & Third (\$25) place awards will be decided at the sole discretion of our exhibition sponsor, the **Pocono Mountain Visitor’s Bureau.**

**REGULATIONS**

Register online before delivery to upload image for virtual gallery at <https://poconoarts.org/opportunities/> Submit a photo of the work for the online gallery. Only jpg image files will be accepted. Required image size is 1920 pixels on the longest side (if it is a horizontal image, 1920 pixels wide; if a vertical, 1920 pixels tall). Save your files with a resolution of 300 dpi.

- Work must be exhibition ready: wired and ready to hang. **Sawtooth hangers are not compatible with gallery hardware and are not acceptable.** Unframed pieces must be gallery-quality finished. Inappropriately prepared pieces cannot be installed and **will not** be accepted.
- Work which others may consider offensive or denigrating may not be included in the exhibit at the discretion of the juror.
- All work must be original. It does not have to be created at postcard size, but **should be on a scale proportional to reproducing well on a 4x6 postcard.** (Suggestion 16x24 artwork OR a 2:3 ratio). The work must be able to be reproduced with high quality when reduced to a standard postcard (4x6) size.
- **Submission Fees:**  
 PoconoArts Member: \$15 for one entry/\$25 for two  
 Non-member: \$20 for one entry/ \$30 for two.
- Registration and hold harmless form must be completed and signed. The completed entry form must be attached to the back upper left hand corner of the work **prior to drop off.**
- Artists are responsible for insuring their work.
- Work should be available for sale. PoconoArts charges a 20% commission. If work is not for sale, print NFS for the price.
- Pocono Arts Council is not responsible for unclaimed work. Work must be picked up between 1 – 5 PM on Tuesday, Jan. 7, 2022. Work unclaimed after 10 days will be deemed abandoned and subject to sale.

Pocono Arts Council, 701 Main St., Suite 400, Stroudsburg, PA 18360  
 570-476-4460 [info@poconoarts.org](mailto:info@poconoarts.org), [www.poconoarts.org](http://www.poconoarts.org)

## ENTRY FORM

ARTIST: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
ARTIST: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
SALE PRICE: \_\_\_\_\_

(Pocono Arts Council will add 6% for state sales tax and  
take 20% commission on list price)

## CATALOGUE COPY

ARTIST: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
SALE PRICE: \_\_\_\_\_

## ARTIST RELEASE & HOLD HARMLESS FORM

Pocono Arts Council has your permission to use images to promote the exhibition.

I have read and understand the regulations for exhibiting my work in the POCONO POSTCARD CHALLENGE exhibition. I agree to insure the work at my own expense and do not hold the Pocono Arts Council, responsible for damage or loss during exhibition.

If work is sold, Pocono Arts Council will take a 20% commission as well as collect 6% PA sales tax.

PRINT NAME: \_\_\_\_\_  
SIGNATURE/DATE: \_\_\_\_\_

## ENTRY FORM

ARTIST: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
ARTIST: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
SALE PRICE: \_\_\_\_\_

(Pocono Arts Council will add 6% for state sales tax and  
take 20% commission on list price)

## CATALOGUE COPY

OWNER: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
SALE PRICE: \_\_\_\_\_

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