



Pocono Arts Council
PO Box 686, 701 Main St., Suite 400
Stroudsburg, PA 18360
570-476-4460
info@poconoarts.org
www.poconoarts.org

Sponsor Event - Fall for the Arts 2021

Sponsor Fall for the Arts 2021 online at www.poconoarts.org/fall-for-the-arts-sponsor

with your donation via PayPal (a PayPal account is not needed).

Or complete the form below and return with check or credit card information.

Name: _____

Business / Organization Name: _____

Email: _____ Phone: (____) _____

Website: _____

Address: _____

City: _____ State: _____ ZIP: _____

Fall for the Arts 2021 Sponsor Levels

ALL sponsorship levels will receive the following benefits:

- Option to distribute promotional materials to all guests at the Fall for the Arts event
- Recognition in our *Arts News* e-newsletter (circulation 5,000+)
- Shout-outs on our FB, IG and Twitter pages with more than 4,900 social media followers
- Logo displayed prominently on screen and on signage at the Fall for the Arts fundraising event

☐ **Mighty Oak Major Sponsor**- \$2,000 (*Single Sponsor Opportunity*)

includes **8 event tickets**

☐ **Sugar Maple Sponsor** - \$1,000

includes **6 event tickets**

☐ **White Birch Sponsor** - \$500

includes **4 event tickets**

☐ **Evergreen Sponsor** - \$250

includes **2 event tickets**

Make Payment ☐ Enclosed is my check # _____

☐ My credit card # _____

Expiration date: _____ CVI# _____

☐ Billing Address for credit card is same as address above.

☐ Billing Address for credit card is (include house number or PO Box, and ZIP):



Sponsorship Packages

Fall for the Arts 2021

Thursday, October 21, 6-10:30pm

Ridgecrest | Stroudsmoor Country Inn | Stroudsburg, PA

Online Auction

October 8-22

Become a Fall for the Arts Sponsor: <https://poconoarts.org/fall-for-the-arts-sponsor>

Mighty Oak Major Sponsor – \$2,000 (ONE ONLY)

- Recognition as a “Mighty Oak Major Sponsor” on the poconoarts.org website and the Online Auction website with a link to your company website
- Logo on the inside program cover, promoting you as a “Mighty Oak Major Sponsor”
- **Eight (8) free tickets to the event**

Sugar Maple Sponsor – \$1,000

- Recognition as a “Sugar Maple Sponsor” on the poconoarts.org website and the Online Auction website with a link to your company website
- Logo on the inside program cover, promoting you as a “Sugar Maple Sponsor”
- **Six (6) free tickets to the event**
-

White Birch Sponsor – \$500

- Recognition as a “White Birch Sponsor” on the poconoarts.org website and the Online Auction website with a link to your company website
- Logo on the inside program cover, promoting you as a “White Birch Sponsor”
- **Four (4) free tickets to the event**

Evergreen Sponsor – \$250

- Recognition as an “Evergreen Sponsor” on the poconoarts.org website and the Online Auction website with a link to your company website
- Listing in the program, promoting you as an “Evergreen Sponsor”
- **Two (2) free tickets to the event**

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- Shout-outs on our FB, IG and Twitter pages with more than 4,900 social media followers
- Logo displayed prominently on screen and on signage at the Fall for the Arts fundraising event

Contact: Susan Randall, director@poconoarts.org, 570-476-4460



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Summer 2021

Dear Arts Supporter,

The Pocono Arts Council is hosting its biggest fundraiser of the year, **Fall for the Arts 2021**, on Thursday, Oct. 21 at Stroudsmoor Country Inn, Stroudsburg, PA. To complement the live event, an Online Auction will take place Oct. 8-22, 2021. To build our auction website, **we are seeking donations from individuals and businesses in the form of gift certificates or donated items. Sponsorship opportunities are also available.**

TO DONATE AN AUCTION ITEM - Upload your donation and jpg image to our website at www.poconoarts.org/fall-for-the-arts-auction-donate-item. OR you can complete the attached Auction Donation Form and return by mail or e-mail to: Pocono Arts Council, PO Box 686, Stroudsburg, PA, 18360 or deliver to the office at 701 Main St., Suite 400. Gift cards and items should be delivered or mailed to the council office by October 1. Original art items should be held until after Labor Day.

TO SPONSOR FALL FOR THE ARTS - Visit www.poconoarts.org/fall-for-the-arts-sponsor, or complete the sponsorship form, enclose your check, and mail to PO Box 686 by October 1. All donors and sponsors will be recognized at the Fall for the Arts live event, the online auction website and publicity materials. You will be recognized on signage and in the printed program, and your support will be publicized to our 4,900+ followers on social media and 5,000+ members, subscribers and arts patrons on our email list.

Proceeds from Fall for the Arts 2021 will benefit the Pocono Arts Council, a local arts service organization whose mission is to build the community artistically and culturally by providing leadership, service and education. Your support benefits local artists and arts organizations throughout our service region in the Poconos and northeastern Pennsylvania.

Thank you for your consideration,

A handwritten signature in black ink that reads "Susan K. Randall". The signature is fluid and cursive, with a large, stylized "S" and "R".

Susan Randall, Executive Director
director@poconoarts.org | 570-476-4460

NOTE: Auction questions should be addressed to poconoarts@gmail.com

Facebook @poconoartscouncil | Instagram @poconoartscouncil | Twitter @ArtsPoconos
Pocono Arts Council is a registered non-profit 501(c)(3) organization. EIN/Tax ID 23-1970009.