

Annual Fund 2018

YES, I want to support the arts and make a difference! No level of support is too small. This is a one-time tax-deductible donation above and beyond membership and sponsorship support of the Pocono Arts Council.

You may make your contribution online at: poconoarts.org/annualfund

___ \$25 ___ \$50 ___ \$100 ___ \$250
___ \$500 ___ \$1,000 ___ \$2,500 ___ Other

- I'd like my donation to remain anonymous
 I prefer to send a check. Fill out the form below and send check made payable to:

Pocono Arts Council
18 N. 7th St.
Stroudsburg, PA 18360

Name: _____

Organization/Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

If you are presently a Member or Sponsor of the Pocono Arts Council, we thank you for your involvement and support! If you'd like to "Become a Member" or "Sponsor an Event or Exhibition," please visit poconoarts.org for a complete list of benefits. Questions? Email info@poconoarts.org or call 570-476-4460.

The Pocono Arts Council is a 501(c)3 organization. Tax ID Number 23-1970009. All contributions are tax deductible to the fullest extent allowed by law.

Annual Fund 2018

The Annual Fund 2018 drive is a way to kickstart the Pocono Arts Council's new fiscal year, beginning October 1, 2018. The goal is to raise \$25,000 by year-end. This major fundraising effort will ensure that current programs will continue and new programs can be developed. Your support of local artists and arts organizations enhances quality of life and provides economic benefits in our communities.

Budget Review

The Pocono Arts Council's annual budget is \$265,000 which covers the current level of programming. Much is accomplished on a tight budget and with limited staff. Support from the outside community is necessary for us to maintain our present level of service and grow in new directions. Establishing a healthy reserve is also a priority.

Expenses Include:

Building/Operations
Administration
Festivals & Special Events
ARTSPACE Gallery
Studio Classes

Income is generated via:

Festivals
PPA Grant Administration
Fundraising Events
Memberships
Sponsorships
Exhibitions
Gallery Sales
Gallery Rentals

Mission

Established in 1975, the Pocono Arts Council is a local arts service organization serving Lackawanna, Luzerne, Monroe, Pike, and Wayne counties. The mission of the council is to build the community artistically and culturally by providing leadership, service, and education.

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Pocono Arts Council
18 N. 7th Street,
Stroudsburg, PA 18360
570-476-4460
www.poconoarts.org

Culture Builds Community



Annual Fund 2018



Your Support
Enhances the Arts
in our Communities

Your contributions at work!

With your help, the cultural arts will continue to thrive! The Pocono Arts Council provides many services to its members and the community at large:

Membership

Join in the spirit of friendship and camaraderie and support the local arts community. Membership is open to all. Our members come from many artistic disciplines, including craft, dance, fine art, gallery, graphic design, literary art, music, photography, printmaking, sculpture, theater, video, and more!



PPA Program

The Pocono Arts Council is a regional partner of the Pennsylvania Partners in the Arts (PPA) program in which state funds are regranted through a program of the PA Council on the Arts. Since 1997, more than \$2,000,000 has been infused into Lackawanna, Luzerne, Monroe, Pike, and Wayne counties via Program Stream and Project Stream grants. This annual distribution of funds plays a major role in sustaining and enhancing arts programming in our region.



ARTSPACE Gallery Exhibitions

This long-running gallery provides a space for artists to showcase their work and an opportunity for them to win awards and sell their art. Monthly themed exhibitions inspire artists' work. Annual exhibitions include the Student Exhibition in February, Earth Speaks Juried Exhibition in April, and the Members' Exhibition in May.



Website

poconoarts.org is a dynamic and user-friendly website. You'll find exhibition prospectuses and entry forms, calendar and monthly events listings, a newsletter archive, membership and sponsorship details. There are plans to update and enhance the online directory of members and arts organizations.

Newsletter

The monthly newsletter (online and print) features a current calendar of cultural arts and community events, classes and workshops, opportunities for artists, member spotlights, gallery exhibitions, and more! Newsletter advertising is available to the community.

Gallery Shop

This intimate gallery shop features fine art and fine crafts made by member artists. The annual Holiday Store in December gives members a place to showcase and sell their work during the gift-giving season.



Arts Festivals

The Pocono Arts Council collaborates with many local organizations to help coordinate popular arts festivals throughout the region. Annually, thousands of festival-goers attend the Stroudsburg Arts Festival in downtown Stroudsburg (July), the Festival of Wood at Grey Towers in Milford (August), and the Pocono State Craft Festival at Quiet Valley Living Historical Farm in Stroudsburg (August).



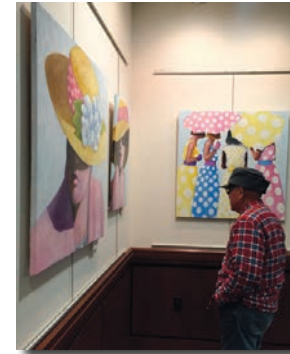
ArtPop Billboards

This program promotes local artists on area billboards throughout the Poconos and the Lehigh Valley and is a partnership between ArtPop, Adams Outdoor Eastern PA, the Pocono Arts Council, and ArtsQuest/Banana Factory in Bethlehem. Pictured: Winners 2018 ArtPop Northeast PA



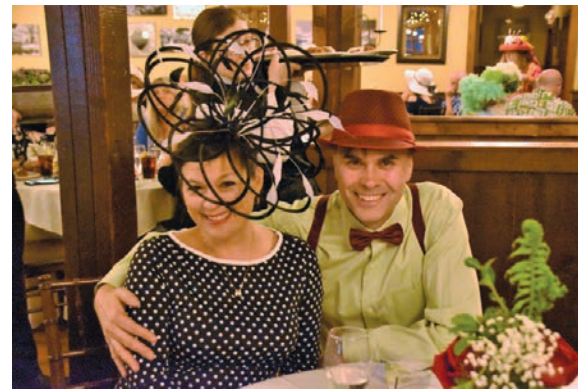
Public Galleries

Member artists have the opportunity to showcase their work at PoconoArts Public Galleries in Monroe County on a voluntary basis. Seasonal exhibitions are also held at the Dunning Art Gallery at NCC Monroe Campus.



Special Events in the Community

Crowd favorites are the annual Spring for the Arts fundraising event and online auction in May and the Mac & Cheese Bake-Off in November. In April 2019, we will introduce the all-new Pocono Mountains of Art Open Studio Tour in which artists open up their studios and invite visitors to see and buy their work. Photo credit: Jane Mayhew MacHale



Studio Classes/Workshops

Ongoing oil painting and watercolor classes, as well as student art classes on Saturday afternoons, are offered in the studio. Special workshops for children are held on occasion.



Suzanne Anderson Music & Art Scholarship

This annual scholarship is awarded each year to local visual art and music students, and it is presented at the annual Spring for the Arts fundraising event. This scholarship is made possible by an estate gift of Suzanne Anderson.

Volunteerism

We encourage volunteer involvement and appreciate help, i.e., exhibitions intake, gallery sitting, hospitality and receptions, mailings, membership phone calls, arts festivals, Spring for the Arts committee, publicity and poster distribution, graphics for social media pages.



Internships

High school or college students are welcome and encouraged to apply for an internship to fulfill credits or hours.