



January 11, 2018

Dear Pocono Arts Council Community,

Pocono Arts Council seeks sponsorships from local businesses and community members for the Earth Speaks IV: a Juried Exhibition on the Environmental Crisis, April 6-28, 2018. An artists' reception and award presentation will take place on April 21, 5-7pm. Please see the attached prospectus and outline of sponsorship packages for this event, which will bring attention to environmental issues affecting our planet. We are firming up the schedule of events to take place on April 21, including special guest speakers who will share their expertise on climate science.

The Pocono Arts Council serves as an umbrella organization for artists and arts organization in Monroe, Pike, Wayne, Luzerne, and Lackawanna counties in northeastern Pennsylvania. Its mission is to build the community artistically and culturally and provide opportunities and classes for artists. ARTSPACE Gallery exhibitions are open to all artists: students, amateurs and professionals.

Involvement and support from the local business community is vital; it encourages a vibrant arts community and stimulates the local economy. To become a **sponsor** you may sign-up here: <http://poconoarts.org/support/become-a-sponsor> You may also become a **member** to support local arts in our community. To become a member, you may sign-up here: <http://poconoarts.org/support/become-a-member>

Thank you for supporting the Pocono Arts Council and helping to make this event a success. You will gain exposure and we will continue to provide opportunities for artists and arts organizations in community.

For additional information, feel free to call 570-476-4460 or email info@poconoarts.org with any questions.

Sincerely,

Susan Randall
Executive Director, Pocono Arts Council



**Earth Speaks IV
Sponsorship Packages
April 6-28, 2018
Artists' Reception: April 21, 2018, 5-7pm**



Earth Sponsor- \$1,000

- Ability to distribute promotional material to everyone who attends the event
- One free half-page ad in the PoconoArts Newsletter with a circulation of over 1,500
- Link to your company website from our sponsor page, plus a rotating company logo on our website for one year
- "Shout-outs" on the PoconoArts Facebook page with 2,100 followers
- Prominent signage at the Artists' Reception on April 21, 2018
- Signage in front window of the Pocono Arts Council during the month of April

Air Sponsor - \$500

- Ability to distribute promotional material to everyone who attends the event
- One free quarter-page ad in the PoconoArts Newsletter with a circulation of over 1,500
- Link to your company website from our sponsor page, plus a rotating company logo on our website for one year
- "Shout-outs" on the PoconoArts Facebook page with 2,100
- Prominent signage at the Artists' Reception on April 21, 2018
- Signage in front window of the Pocono Arts Council during the month of April

Fire Sponsor - \$350

- Ability to distribute promotional material to everyone who attends the event
- Business Card ad in the PoconoArts Newsletter with a circulation of over 1,500
- Link to your company website from our sponsor page, plus a rotating company logo on our website for one year
- "Shout-outs" on the PoconoArts Facebook page with 2,100 followers
- Prominent signage at the Artists' Reception on April 21, 2018
- Signage in front window of the Pocono Arts Council during the month of April

Water Sponsor - \$200

- Ability to distribute promotional material to everyone who attends the event.
- Link to your company website from our sponsor page, plus a rotating company logo on our website for one year.
- Link to your company website from the home page of our website
- "Shout-outs" on the PoconoArts Facebook page with 2,100 followers
- Prominent signage at the e Artists' Reception on April 21, 2018
- Signage in front window of the Pocono Arts Council during the month of April

Other sponsorship opportunities: <http://poconoarts.org/support/become-a-sponsor/>

For more information, contact info@poconoarts.org or 570-476-4460