

**FY 2017-2018 (Oct 1-Sept 30)
POCONO ARTS COUNCIL
ANNUAL REPORT**



The Pocono Arts Council was formed originally as the Monroe County Arts Council in 1975. Now in its 43rd year, the Pocono Arts Council continues to serve the artists, residents, and visitors of the Pocono region. In 2017-2018, the annual budget was \$265,000. Meeting the budget to sustain the current level of programming is a challenge each year. Last year, enough revenue was raised to cover budgeted expenses, however, the current administration is making up a shortfall from previous years to pay off an outstanding balance on a line of credit and to make good on rent payments at the 18 N. 7th Street location. Community support is appreciated. The following programs, services and events were the highlights of the 2017-2018 fiscal year, the first year under the new leadership of Susan Randall.

PA PARTNERS IN THE ARTS (PPA) – Since 1997, the Pocono Arts Council has worked in a partnership program with the PA Council on the Arts (PCA), serving five counties – Lackawanna, Luzerne, Monroe, Pike, and Wayne. This was the 22nd year of participation. Total grant awards distributed in 2018 were \$46,867 to 44 organizations through the PPA Project Stream and an additional \$60,428 to 21 organizations through the PPA Program Stream. Since the beginning of the PPA program, PoconoArts has helped administer grants totaling \$2,106,332 – all tax dollars coming back to our region for arts programming. The Monroe County recipient of a PPA Program Stream grant is the *Pocono Bluegrass & Folk Society*. Monroe County Project Stream recipients include: Art+Design East Stroudsburg University, Borough of Stroudsburg, Delaware Water Gap Celebration of the Arts, East Stroudsburg High School South Musical Theatre Program, First Presbyterian Church of Stroudsburg, Pocono Concert Chorale, Pocono Watercolor Associates, Pocono Youth Orchestra, Presbyterian Church of the Mountain, Quiet Valley Living Historical Farm, and The Shawnee Institute/The Shawnee Playhouse. Visit our website for complete details: <http://poconoarts.org/programs/grants/>

5th ANNUAL SUZANNE ANDERSON MUSIC & ART SCHOLARSHIP – Two scholarships are granted each year through a bequest by Suzanne Anderson and are available to high school seniors who will be continuing their education at the college level: one for visual arts and one for music. This year’s recipients were Melissa Salvadeo, Stroudsburg High School, and Danielle Kunkel, Pocono Mountain East High School. Scholarships were presented at the annual Spring for the Arts fundraising event in May.

GALLERIES

- **ARTSPACE Gallery** – The ARTSPACE Gallery featured a variety of themed shows. In 2018, there was an increase in the number of artists participating (244 artists, up 30% over 2017) and an increase in the number of exhibition entries (630 pieces, up 23% over 2017). Each show was judged by an artist or professional from outside the area and approximately \$175 in prizes were awarded. John McAllister, local artist and instructor, served as our gallery curator, masterfully hanging each show. ARTSPACE Gallery hosted three special exhibitions in 2018. In February, our annual “Student Exhibition” for Monroe County K-12 students culminated with a whopping 80 pieces of art with large crowds on hand to celebrate our up-and-coming artists. In March, Opportunity Associates sponsored, for a second year, “Art as Spirituality,” featuring 77 works of art. In April, “The Earth Speaks IV – A Juried Exhibition on the Environmental Crisis,” returned to the gallery. This collaborative effort was a regional call for artists whose work spoke to the environmental crises. The juror, Raymond Barnes,

selected 60 works to be displayed, and the opening reception featured art, poetry, and music. Co-sponsors included PPL, ESU, and arts council member Mark Lichty. In 2019, "The Earth Speaks V" will be held in April and May at the beautiful Dunning Art Gallery at NCC-Monroe Campus, Tannersville. ARTSPACE income, including the Holiday Store, less expenses netted \$4,995 in revenue.

- **Public Galleries** – Member artists voluntarily agree to showcase their work in eight PoconoArts Public Galleries in Monroe County, including a new addition, the Mill Alley Gallery at State Rep. Maureen Madden's office in Stroudsburg. Exhibitions run for two months. If you are interested in exhibiting at one of the Public Galleries, please email director@poconoarts.org.
- **Gallery Shop** – The Pocono Arts Council realized \$645 in commission income from the sale of artists' work. This ARTSPACE Gallery extension has become a popular place for the local community to find gifts in support of local artisans. Members interested in selling in the store year-round, please email director@poconoarts.org.
- **Holiday Store** – The December 2017 Holiday Store featured work by member artists and generated more than \$1,457 in sales.

PROGRAMS

- **Studio Courses** - The goal of the PoconoArts studio program is to offer quality classes taught by professional instructors at a moderate price. Classes and workshops were offered monthly in a variety of disciplines and generated a net income of \$1,350. Ongoing oil classes with John McAllister and watercolor and acrylics with Iraina Caramelli were popular. We also conducted two children's programs in 2018. The Drawing & More class with Suzanne Werfelman has grown by leaps and bounds and prompted a week-long summer camp offered in July at the Pocono Heritage Center in Tannersville. Local artist, Sarah Sachs Scott offered a special weekday Selfie-Portraits Class (printmaking) targeted to area home school students. Class instruction continued throughout the year at the Monroe County Correctional Facility with Claire Marcus as instructor. After careful review of our budget, in 2019, steps have been made to limit class offerings to only those that are filled regularly, and a decision was also made to eliminate a part-time office position related to class scheduling. We are beginning to explore ways to expand our class offerings into the community
- **Annual Members' Exhibition** – Once again, this show was held in May in the ARTSPACE Gallery with 87 member artists participating. This year's judges were Lenore Fiore-Mills, Barbara Tiberio, and Denis Aumiller. The "Best in Show" was awarded to Sharon Cosgrove for her oil painting entitled "Hotel Mirror." Additional prizes were awarded in the following categories: Acrylic, Oil, Mixed Media, Photography, Watercolor, Works on Paper, 3-D Works (Sculpture & Non/Functional), and Fine Crafts. The winning entries were also exhibited in the Eastern Monroe Public Library and the Dunning Art Gallery at the conclusion of the show. The Members' show generated \$1,209 in entry fees which are returned back to winning artists in the form of award prizes, making sponsorship of exhibitions and events so important.

FUNDRAISERS & EVENTS

- **Mac & Cheese Bake-Off** – the 5th annual event was held for the first time at Renegade Winery, Stroudsburg. Seven professional chefs and nine amateur chefs vied for the title of Best Mac & Cheese in the Poconos. This fundraising event grossed \$2,759.
- **Spring for the Arts** – The annual Spring for the Arts event, "A Night at the Kentucky Derby" was held on Friday, May 4, 2018 at Stroudsmoor Country Inn. This year's event recognized local artist, **Jim Smeltz**, with the Lifetime Achievement Award. Highlights of the evening included a special exhibition of work by Sherwood Samet and James Gloria in the Auradell

Gallery, a new online auction, and performances by local students: East Stroudsburg North Chorale (under the direction of Keith Labar) and Eleve Dance Theater (under the direction of Deidre Sears). Two students were honored and awarded the annual Suzanne Anderson Music & Art Scholarship. Thank you to Sherwood Samet who donated all proceeds from the sale of his artwork to the council. Pocono Arts Council netted \$7,167 from the event. In addition, Laura Goss, who served as executive director of the Pocono Arts Council from 1992-2017, received special recognition that evening.

- **Stroudsburg Arts Festival** – The Pocono Arts Council, along with many community supporters and committee volunteers, re-envisioned a past event called “Art on Main” into the 1st Annual “Stroudsburg Arts Festival” held in downtown Stroudsburg on July 7, 2018. The festival featured many types of high-quality art vendors, music, and performance art. There are plans to repeat this event in 2019.
- **14th Annual Festival of Wood** – Held at Grey Towers National Historic Site, August 25-26, 2018. A total of 26 wood craftsmen participated in what has become a popular event in the Milford area, with \$2,358 net income raised. Thanks to Lori McKean from Grey Towers, the Pocono Arts Council is able to continue to receive a federal grant to help offset expenses.
- **32nd Annual Pocono State Craft Festival** – Returning for the 11th year at Quiet Valley Living Historical Farm, 61 craftsmen participated in this fine arts and fine crafts festival. Special thanks to Joni Oye-Benintende, Paul & Amanda Reiche, and Helen & Al Weichman from the Pocono Chapter of the PA Guild of Craftsmen, and Katherine Mueller and the staff at Quiet Valley for help with the show. The Pocono State Craft Festival netted \$7,248 which is split with Quiet Valley, resulting in \$3,624 net income to the Pocono Arts Council.

MEMBERSHIP – Membership is the most important income stream to sustain the Pocono Arts Council’s annual budget. In 2018, we began to analyze the existing database system and explore methods to more accurately measure and manage the member database. After careful inspection, it is apparent that membership levels and renewals are less than previously understood. Current membership, as of 12/4/18, stands at 483 members. Building and administrative expenses consume a large part of the annual budget (see separate pie chart), and membership fees pay the overhead to keep the council running. In the future, we will begin to utilize email correspondence more regularly to cut down on paper mailing costs. We encourage our members to participate in online registrations to reduce administrative paperwork. Members, please consider renewing your membership at a slightly higher level to support the cultural arts in our communities, and encourage your friends and family to join! The monthly newsletter alone is worth the small membership fee and, depending on membership level, there are free tickets to special events and discounts in the Gallery Shop and studio classes. Visit the website to explore details of membership level and benefits: <http://poconoarts.org/support/become-a-member/>

COLLABORATIONS – In addition to “The Earth Speaks IV” exhibition, the Festival of Wood, and the Pocono State Craft Festival, other collaborations included:

- **Origins Gallery @PoconoArts** – Housed at the Pocono Arts Council, the staff and volunteers at Origins Gallery mentor emerging artists and assist in downtown Stroudsburg events. Through space rental, revenue of at least \$2,400 is generated each year.
- **Northampton Community College, Monroe Campus** – Thanks to the efforts of Dr. Matthew Connell, Dean of the campus, six local art groups continued their work as the Pocono Art Collage, creating exhibits in the Dunning Art Gallery. Pocono Arts Council members participated in “The American Identity” (September-January), a “Recent Works Exhibit” (January-May), as well as the annual Pocono Arts Collage over the summer. A panel discussion on The American Identity in Artwork was offered at the conclusion of the American Identity Exhibit and another in the summer focused on Marketing Your Art. Member

organizations in the Art Collage include the Pocono Mountain Arts Council, Pocono Mountain Art Group, Pocono Painters, Pocono Watercolor Associations, Pocono Photo Club, and the Pocono Arts Council.

- **ArtPop Competition** – Five billboards created by local artists were on exhibit throughout 2018. The 2018 selected artists were Jillian DeLuca, Laurinda Faye, Will Rothfuss, Hal Sadler, and Grace Spezzano. For the 2019 program, ArtPop expands to Eastern PA, increasing reach to 11 counties, including the Lehigh Valley and Warren County, NJ.
- **Strauser Gallery at East Stroudsburg University** – For the past several years, PoconoArts has worked with the Strauser Gallery committee at ESU. This partnership has evolved into a committee entitled the ESU Heritage Collection and will now include other art-related endeavors at the university.
- **ESU Map Room Project** – David Mazure, associate professor of art and design at East Stroudsburg University, invited the Pocono Arts Council to be part of the “Stroudsburg Area Map Room Project” as one of 30 organizations to create a team-based, large-scale map of the Stroudsburg/East Stroudsburg region. The finished maps will travel throughout the area as a traveling exhibition.

GOVERNMENT SUPPORT – While state grants remain at an all-time low, the Pocono Arts Council continues to receive steady support through the PA Partners in the Arts Program. One of the council’s missions is advocacy. Please watch your emails and let your state legislators know of your support for the arts and the vital services they provide to the community. The best way to keep up to date with what is going on in Harrisburg is to join Citizens for the Arts, the state-wide advocacy group that monitors arts support. By joining Citizens and monitoring their emails & website, www.citizensfortheartsinpa.org, you will have the most up-to-date means for arts advocacy. At the local level, PoconoArts continued to receive funds from the county commissioners and a few local municipalities.

SPONSORSHIP – To increase sponsor participation, sponsorship opportunities are being revamped: <http://poconoarts.org/support/become-a-sponsor/>. Starting at just \$250, corporate donors or individuals can sponsor a monthly themed exhibition and/or special event. Sponsorship provides essential funding for our cultural programming and helps the Pocono Arts Council cover prizes for winning artists. We welcome sponsorships of special events like the annual Spring for the Arts gala, Mac & Cheese Bake-Off, and the Stroudsburg Arts Festival, to name a few. Sponsors are recognized in the monthly newsletter, on social media, and on signage at the exhibition or event. Your company logo is featured on the sponsors rotator at the bottom of the PoconoArts website, and sponsors will receive two tickets to the Pocono State Craft Festival. (*Note: Sponsorship is above and beyond membership in the Pocono Arts Council*).

MARKETING & OUTREACH

- **Website** – Thanks again to Full Cup Co. for continuing to make necessary updates to our interactive website www.poconoarts.org. Search, and you will find ARTSPACE Gallery exhibition information and prospectuses, calendar event listings, a newsletter archive, class registration, membership sign-up and renewals, sponsorship sign-up, artist registration for exhibitions and events. Improvements are being made to listings: 1) Artists & Artisans, email info@poconoarts.org to be featured here; 2) Arts/Business/Community Organizations; and 3) Generous Supporters, \$200+ contributors of members, sponsors and in-kind sponsors. New in 2019, we are revamping sponsorship opportunities for local businesses and individuals.
- **Newsletter/Brochures** – The Pocono Arts Council produces a newsletter each month in both print and digital form. Approximately, 250 paper copies are sent by mail, and the

newsletter reaches more than 1,600 subscribers via email. The newsletter is also posted to our social media pages with a combined total of more than 3,500 followers. Production of updated Membership and Sponsorship brochures is in progress.

- **Email Communication** - Be sure to join our online mailing list to receive email communications: <http://poconoarts.org/news/newsletter/mailling-list/>
- **Social Media** – Julie Golin, with help from Tassy Gilbert, has managed our social media accounts, keeping followers informed about upcoming events and activities and sharing photos for visual impact. The number of followers has grown substantially this past year, particularly on Instagram. Current counts: Facebook, @PoconoArtsCouncil, 2309 followers; Instagram, @PoconoArts, 1005 followers; and Twitter, @ArtsPocono, 174 followers.
- **Advertising/PR** – Externally, the Pocono Arts Council ran image advertising in the Pocono Living Magazine map and the Dutot Art Museum annual auction event. In addition, news releases are sent out to relevant media throughout the five-county service area for Pocono Arts Council-related events and exhibitions.
- **Internal Communications** – A company-wide Google calendar is shared amongst staff members to create a well-informed team.

OFFICE STAFF – We have made some major staff changes this year. Tassy Gilbert continues to serve as PPA Program Coordinator and Administrative Assistant. In order to balance the budget, we had to eliminate two positions: our part-time studio coordinator and part-time bookkeeper. We hired John McAllister on a per/show basis as our gallery curator. Judy Moeller, board member, has been working as our part-time bookkeeper on a volunteer basis. Julie Golin, part-time marketing and communications director, gave up her position and also continues to work on a volunteer basis. For the 2018-2019 fiscal year, the board made the decision to add a part-time membership and data manager, Michele Buzzelli, who will assist us in streamlining our data to gain a more accurate picture of our membership and to handle membership correspondence and renewals.

INTERNS – High school or college students are welcome and encouraged to apply for an internship to fulfill credits or hours. During the Fall Semester 2018, we were fortunate to work with Dana Scarlatos, graduating from ESU in December, and Alyssa Koeck who recently received an M.S. in Nonprofit Leadership from the University of Pennsylvania School of Social Policy & Practice in Philadelphia. Both are seeking gainful employment.

VOLUNTEERS – The Pocono Arts Council relies on its volunteers to accomplish many tasks throughout the year. Thank you to everyone who volunteered in the 2017-2018 fiscal year, see page 7. Special thanks to **Ruth Randone, Linda Rief, Jody Singer, and Jack Swersie** who each volunteered on more than 12 occasions! At next year's annual meeting, we will bestow upon someone the "Laura Goss Volunteer of the Year Award," so stay tuned for information on nomination procedures.

THANK YOU – It has been a pleasure to serve as the new Executive Director of the Pocono Arts Council. I officially began working for the council in January 2018. It has been an eye-opening experience to see how much work takes place in this not-for-profit arts service organization. Thank you to the Executive Committee and the entire Board of Directors for your support throughout the year. It has been wonderful to meet all our members and appreciate your support, too. Thank you to all our volunteers, committee chairs and staff, both paid and volunteer, that make my job a little easier. Looking forward to continuing our efforts in the 2018-2019 fiscal year.

~ Susan Randall, Executive Director, director@poconoarts.org

FY 2017-2018 Generous Supporters

Diamond (\$5000+)

Estate of Suzanne Anderson
FullCup Co.*
Monroe County Commissioners
PA Council on the Arts

Platinum (\$2500+)

Stone, Trembly & Associates, Inc*
Stroudsmoor Country Inn*
Viamedia *

Gold (\$1000+)

Adams Outdoor Advertising*
Connoisseur Media (93.5 WSBG)*
First Keystone Community Bank
Rev. & Mrs. David Goss
Steven E. Krawitz, Esq.
Lamar Advertising*

Silver (\$500+)

Better Homes & Gardens/Wilkins & Associates
Carol's Scents N' Soaps
Bill & Barbara Cramer
ESSA Bank & Trust
Julie & Mark Golin
Greenleaf Productions*
Keyfood Milford
Raymond Miller & Rich Spezzano
Monroe County Bar Assoc. Foundation
Dr. & Mrs. Robert Morrow
Neversink Media (Pocono 96.7)*
Sam & Maryjane Newman
PPL
Pocono Chapter PA Guild of Craftsmen
Pocono Living Magazine *
Rotary Club of the Stroudsburgs
St. Luke's University Health Network

Bronze (\$350+)

Dr. Margaret Ball
Buck Hill Art Association
Cramer, Swetz, McManus & Jordan
Pocono Mountains Visitors Bureau*
Ray Price Dealerships
Dulce Ridder/Berkshire Hathaway Home Services
Siamsa Irish Pub*

UGI Utilities Inc.

Copper (\$200+)

Betsy Buzzelli-Clarke
Bloom by Melanie*
William H. Clark Funeral Home
Creative Expressions in Wood
The Dreher Agency
East Stroudsburg University
Shirley Epstein
Paula George
Ed Henning-AMD Leasing
Bill & Pat Hibschan
Roy Hubbard
Huddle House
Duane Kerzic
Kash Fedrigo Belinger, LLC
Wendy & Mark Lichty
Edward Liona
Mullins Insurance
NEPA Credit Union
PNC Bank
Pocono Eye Associates, Inc.
Rainbow Mountain Resort*
Redfin
Brandon Reish, Esq.
Laurie Samet Physical Therapy, PC
Sherwood Samet & Holly Gravel
George & Mary Lou Shortess
Spread Eagle Associates
Jill & Jack Swersie
Wayne Bank
Robert Williams

Municipal Sponsors

Borough of Delaware Water Gap
Borough of East Stroudsburg
Hamilton Township
Middle Smithfield Township
Paradise Township
Smithfield Township

*** Includes in-kind donations**

We apologize if your name has been omitted inadvertently.

**FY 2017-2018
Volunteer Recognition**

Eva Amenuvor
Amanda Beam
Rebecca Butler
Michele Buzzelli
Betsy Buzzelli-Clarke
Patricia Cartledge
Elisa Chase
Brittney Coleman
Jerry Copeland
Shaun Copeland
Brian Davis
Yvonne Doomes
Mary Evanisko
Darlene Farris-Labar
Danny Ferron
Doug Gilbert
Tassy Gilbert
Eric Goins
Julie Golin
Laura Gonzalez
Nora Goodwin
Kilee Goss
Tracy Grainger
Liz Green
Tracy Gross
Mona Lisa Harrison
Michael Healey & ESHS South Students
Carolyn Hetherington
Claudia Hill
Brooke Jana
Brandon Jones
Bouje Kamdar
Jeff Kash
Michael Kessler
Rachel Keslosky
Rosemarie Keslosky
Alyssa Koeck (student intern)
Mark Lichty
Chris Loeb sack
Jane MacHale
Ben Marino
Nancy Marino
Tina Matauic
David Mazure
Dawn Michniewicz,
Judy Moeller

Joan O'Farrow
Christine Oni
Opportunity Associates
Abby Oxford
Joni Oye-Benintende
Laureen Pelligrino
Eric Peters
Dora Pieren
Ann Pilcher
Debbie Procopio
Ruth Randone*
Dulce Ridder
Linda Reif*
Sandy Rimland
Ruth Ann Rocchio
Phil Romansky
Dana Scarlatos (student intern)
Lee Schuler
Lynn Schupp
Arielle Sekula
Mercy Shemansky
Janet Sidlosky
Jody Singer*
Eileen Starinski
Ann Super
Dave Super
Jack Swersie*
Jill Swersie
George Taylor
Bridget Tinney
Nancy Tully
Sean Turrell
Chich Wallie
Suzanne Werfelman

*** Volunteered on 12 or more occasions**

*We apologize if your name has been omitted
inadvertently.*



2019 Calendar-at-a-Glance

Studio Classes/Workshops

~Oil Painting with John McAlister, Watercolors with Iraina Caramelli, Children's Drawing & More with Suzanne Werfelman

January 2019

~Faculty Student Show, Dunning Art Gallery, NCC Monroe Campus (thru Mar.)

February 2019\

~Annual Student Exhibition (K-12 in Monroe County), ARTSPACE Gallery, Feb. 1-2

March 2019

~3rd Annual Art as Spirituality Exhibition, sponsored by Opportunity Associates, ARTSPACE Gallery, Mar. 1-23

April 2019

- ~The Secret Life of Trees Exhibition, ARTSPACE Gallery, Apr. 5-30
- ~The Earth Speaks V: A Juried Exhibition on the Environmental Crisis, Dunning Art Gallery, NCC Monroe Campus, Apr. 6-May 28
- ~Open Studio Tour, various member studio locations, Apr. 27-28

May 2019

- ~Spring for the Arts Gala, Stroudsmoor Country Inn, May 3
- ~Annual Members' Exhibition, ARTSPACE Gallery, May 3-Jun. 1
- ~The Earth Speaks V: A Juried Exhibition on the Environmental Crisis, Dunning Art Gallery, NCC Monroe Campus, Apr. 6-May 28

June 2019

- ~Pocono Art Collage, Dunning Art Gallery, NCC Monroe Campus (thru Aug.)
- ~Fiber Arts Exhibition, ARTSPACE Gallery, Jun. 7-22
- ~Stay on the lookout for PA Partners in the Arts (PPA) Project Stream grant deadlines

July 2019

- ~Stroudsburg Arts Festival, downtown Stroudsburg, Jul. 6
- ~Summer Fine Art Camp for Children, Age 9-14, Pocono Township Heritage Center, Jul. 15-19
- ~BIG Canvas Show, ARTSPACE Gallery, Jul. 5-27

August 2019

- ~5th Annual Photography Exhibition, ARTSPACE Gallery, August 2-24
- ~Festival of Wood, Grey Towers National Historic Site, Aug. 3-4
- ~Pocono State Craft Festival, Quiet Valley Living Historical Farm, Aug. 24-25

September 2019

- ~En Plein Air Local Inspirations Exhibition, ARTSPACE Gallery, Aug. 30-Sep. 28

October 2019

- ~The Still Life Exhibition, ARTSPACE Gallery, Oct. 4-26
- ~Bus Field Trip, TBD

November 2019

- ~Figurative Exhibit, ARTSPACE Gallery, Nov. 1-16
- ~Member Appreciation 20% Discount/Shop Small Saturday, Nov. 30
- ~Mac & Cheese Bake-Off, TBD

December 2019

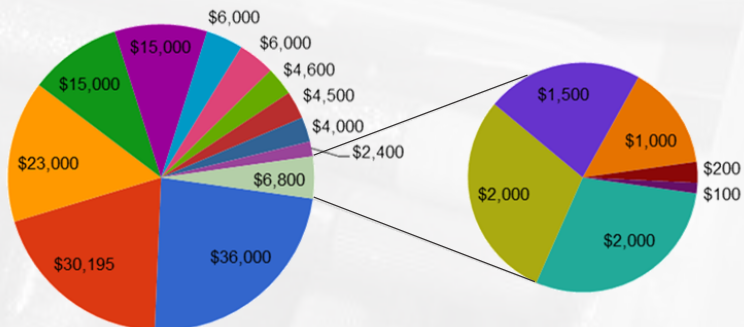
- ~Annual Holiday Store, ARTSPACE Gallery, Nov. 23-Jan. 4
- ~Annual Meeting/PPA Grant Awards, Dec. 5

poconoarts.org

Pocono Arts Council FY 2017-2018 Annual Report

FY 2017-2018 Revenue Breakdown

- Festival Income
- PPA Admin Income
- Grants-- State and Comm's
- Spring for the Arts Income
- Memberships
- Studio Programs
- Artspace Income
- Events & Fundraising
- Public Contributions
- Corporate Memberships
- Origins
- Members' Show
- Gallery Income
- HS Juried Show
- Art Pop
- Marketing Income
- Administrative Income



Highlights



ArtPop, the popular billboard art program, expands to a larger region, increasing reach to 11 counties, and is renamed "ArtPop Eastern PA"



Continued improvements to our fully interactive website, www.poconoarts.org



Collaboration with ESU professor David Mazure's MAP Room Project



14th Festival of Wood in partnership with Grey Towers National Historic Site



Pocono State Craft Festival in its 42nd year, in partnership with Quiet Valley Living Historical Farm & the PA Guild of Craftsmen Pocono Chapter

Ongoing Classes



Intermediate Watercolor with Iraina Caramelli



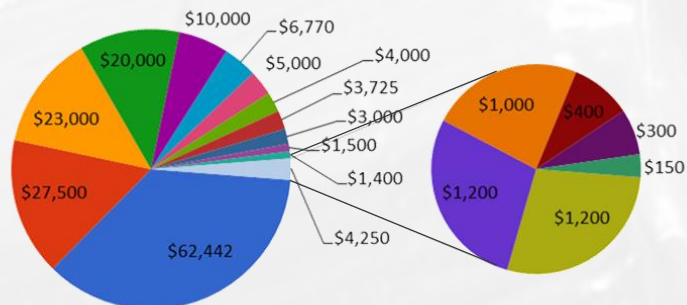
Children's Drawing and More with Suzanne Werfelman



Oil Painting with John McAllister

FY 2017-2018 Expense Breakdown

- Admin Exp- Payroll
- Building Expense
- Spring for the Arts
- Newsletter
- Marketing
- Membership
- Festival Expense
- Admin Exp-Other
- Studio Programs
- Misc Fundraising Exp
- HS Juried Expense
- Gallery*
- Bldg/Util/Etc Exp Pd by PPA*
- PPA Administrator (Tassy)
- Artspace Expense
- Members Show
- Suzanne Anderson Scholarships
- Public Contributions



Board of Directors

- **Alma Barrantes** (21-1) – Art Instructor/Art Club Advisor, NCC Monroe
 - Email: abarrantes@northampton.edu
- **Betsy Buzzelli-Clarke, President** (20-2) – Musician, Private Music Teacher, Retired ESU Professor
 - Committees: Executive, Youth Scholarships, Spring for the Arts
 - Email: betsyb328@gmail.com
- **Jim Evanisko** (21-2) – Owner, Gamut Gallery; Coordinator, Go Collaborative Nonprofit
- **Brandon Jones, Treasurer** (20-1) – Artist
 - Committees: Executive, Marketing, Budget, Galleries/Exhibitions
 - Email: martellejones@hotmail.com
- **Judith Moeller** (20-1) – Artist
 - Committees: Development, Mac & Cheese Bake Off
 - Email: jpmoeller1022@gmail.com
- **Robert Moses** (20-1) – Retired Residence Life Director, ESU
 - Committee: Youth Scholarships
 - Email: robertkathymoses@yahoo.com
- **Dr. Thomas O'Connor, Vice President** (20-1) – Assistant Dean, NCC Monroe
 - Committees: Executive, Membership
 - Email: toconnor@northampton.edu
- **Brandon R. Reish, Esq.** (19-1) – Attorney
 - Committees: Budget, Development/Fundraising
 - Email: attorneyreish@gmail.com
- **Dulce Ridder** (19-2) – Realtor, Berkshire-Hathaway Home Services
 - Committees: Mac & Cheese Bake Off, Spring for the Arts
- **Jody Singer, Secretary** (21-2) – Director, Origins Gallery & St'ART Stroudsburg
 - Committees: Executive, St'ART Stroudsburg, Origins Gallery, Membership
- **Jack Swersie** (20-2) – Artist
 - Committees: Spring for the Arts, Fundraising/Development, Marketing, Galleries/Exhibitions
 - Email: jackswer@ptd.net
- **Sean Turrell** (19-1) – Artist, Owner Turrell Art Studios
 - Committees: Development/Fundraising, Programs
 - Email: turrellartstudios@gmail.com

Numbers in parentheses indicate year of term expiry & number of terms served.

Participating artists **increased 30%**
from FY 2016-2017, up to 244.

The number of pieces exhibited in the
Artspace Gallery **increased from
483 to 630, up 23% from last year.**

PoconoArts Team

Susan Randall, Executive Director

Email: director@poconoarts.org

Tassy Gilbert, Administrative Assistant & PPA Coordinator

Email: tassy@poconoarts.org

Michele Buzzelli, Membership & Data Manager

Email: membership@poconoarts.org

John McAllister, ARTSPACE Gallery Coordinator

Email: macart@uplink.net

Julie Golin, Communications/Marketing (Volunteer)

Email: juliegolin@gmail.com

Judy Moeller, Bookkeeper (Volunteer)

Email: bookkeeper@poconoarts.org

Dana Scarlatos, Student Intern

Alyssa Koeck, Student Intern

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